PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

policant:

Cary D. Perttunen

Title:

METHOD, ARTICLE AND APPARATUS FOR ADVERTISING BASED ON AN ATTRIBUTE OF A COMPUTER NETWORK

RESOURCE

July 31, 2000 Filing Date:

09/629,013 Applic. No.:

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Examiner:

Jeffrey D. Carlson

Certificate of Mailing

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REPLY BRIEF

January 12, 2005 By: Date

Cary D. Perttunen Typed Name

Cary O. Serth

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This reply brief is filed to address new points of argument in the Examiner's Answer mailed December 29, 2004.